



Press Release

Announcement of reorganization and personnel change

Tokyo -- May 31, 2022 -- Asteria Corporation (Japan listed, Security Code: 3853) announced today that it will introduce the following reorganization and personnel change, effective June 1.

1. Reorganization: The establishment of NoCode Promotion Office

Asteria will establish NoCode Promotion Office as a standalone department under the direct control of the president in order to raise awareness of “no-code”^{*1}, which is the common feature of all our products, and also to contribute to promote digital transformation using no-code tools at a wide range of users and partner companies. Chief Transformation Officer (CXO) and Chief Evangelist^{*2} Iwao Nakayama will serve as the head of the office.

Category	Unit name
Newly created under the direct control of the president	NoCode Promotion Office

Business Development Department of Communications Division will be abolished.

2. Personnel change

Name	New post	Former post
Iwao Nakayama	Chief Transformation Officer (CXO), Chief Evangelist, and the head of NoCode Promotion Office	Chief Transformation Officer (CXO) and Chief Evangelist

*1 : A mechanism which allows development of software and apps without writing a single line of code.

*2 : Evangelists in a company promote technologies or products to a wide audience.

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