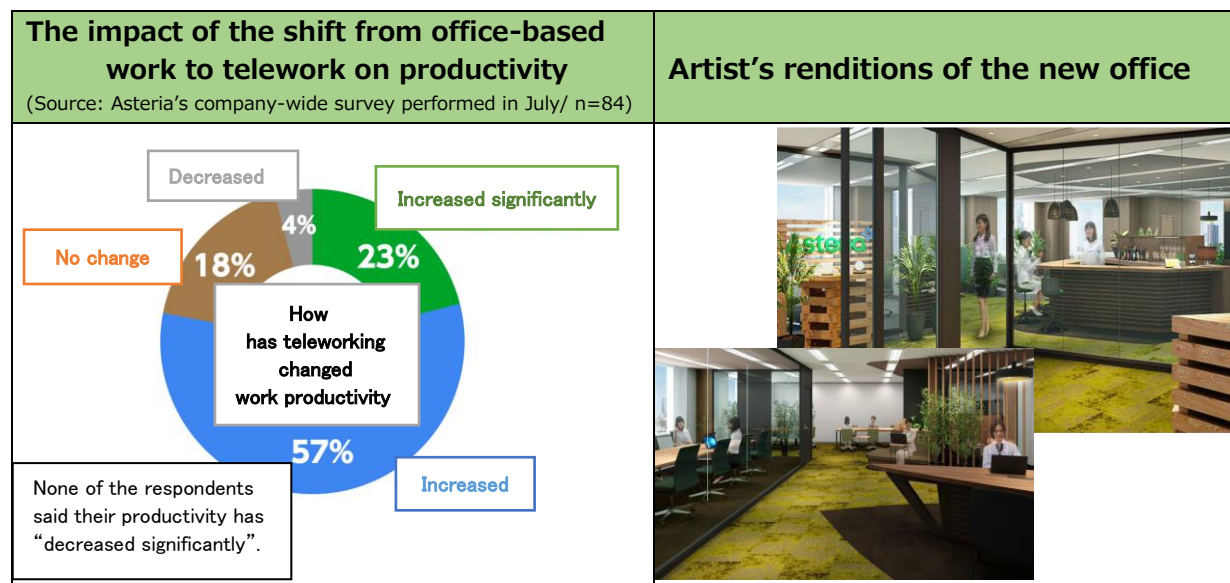


Asteria to Open New Head Office Based on the Concept of “a Place Where People Come Together Whenever Necessary”

Tokyo - August 12, 2021 - Asteria Corporation (Japan listed, Security Code: 3853) announced today that it will launch its head office on Oct. 1, 2021 within Ebisu Prime Square Tower in Tokyo’s Hiroo district under the new concept of “**a place where people come together whenever necessary**”. The aim is to promote new workstyle befitting the post-pandemic “new normal” era.

Asteria has embraced corporate-wide teleworking since last year. Our internal survey conducted on July, 2021 found a significant improvement in employee productivity so we intend to continue working from home even after the pandemic subsides. Reflecting this workstyle, our new office space will shrink to a quarter of the previous office pre-pandemic. The new office, designed to evoke images of a lakeside villa, places an emphasis on lumber and green to make for a comfortable and functional interior.

As corporate-wide teleworking takes root, the central office could be left empty even on weekdays. Asteria will constantly monitor people who enter or exit, and check indoor carbon dioxide levels using AI-equipped IoT integrated edgeware Gravio. The interiors and furniture will feature about 100 pieces of Oguni cedar lumber from thinning. Asteria will also draw on carbon offsets for electricity consumed in the office to advance our decarbonization initiatives.



■ The reasons behind head office relocation

Asteria has introduced teleworking for all our employees since the end of January 2020 amid the coronavirus outbreak. The implementation rate between April 2020, when the state of emergency was issued for Tokyo and its neighboring prefectures, and March 2021 was over 90%. As telework becomes the norm, Asteria has decided to move our new head office and establish a central office where people can get together safely and comfortably whenever they want as part of our push to promote new ways of working that match the “new normal” era.

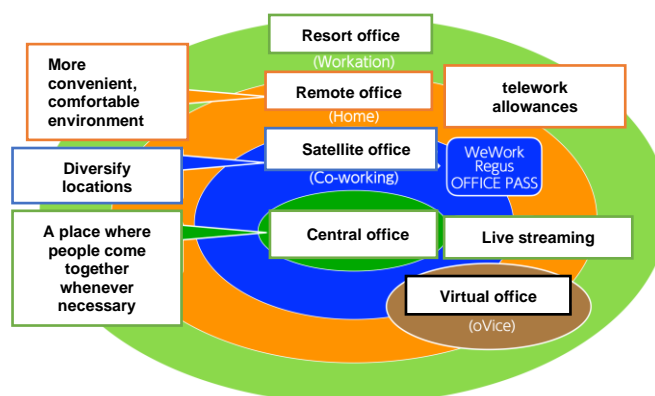
The “green & digital” central office will showcase our commitment to Social Development Goals (SDGs) that we stress in our Mid-Term Management Plan “STAR”. It will have an open studio from which our online content will be streamed.

《Details of the new central office》

Address	19F Ebisu Prime Square Tower, 1-1-39 Hiroo, Shibuya-ku, Tokyo 150-0012, Japan
Telephone	+81-3-5718-1297 (English or Japanese)
Main equipment	Virtual live streaming studio, meeting room, soundproof private booths for meetings, wooden deck, lounge (workspace), bar counter, etc.

■ The redefinition of the office

To adapt to the changing work environment during the pandemic, Asteria is working to redefine office spaces. Specifically, we have classified workplaces into five dimensions -- center office, virtual office, satellite office (coworking space), remote office (home-based telework) and resort office (“workation”) -- and let employees decide on their own a workstyle where they can maximize their productivity. At the same time, we will reconsider our work environments to meet the needs of the times, including moving to rural areas and splitting time between two places of residence.



About Asteria Corporation

Asteria, formerly Infoteria Corporation, develops and sells software and services which connect a variety of in-house computers and devices. Its key product, ASTERIA Warp, is middleware which integrates data in different computer systems without any coding. As of end-June 2021, 9,398 companies, mainly large and medium ones, had introduced the product. Another product, Handbook, allows users to carry around materials used for sales activities and meetings as well as product catalogues in electronic files on smartphones and tablets. A total of 1,618 companies and public institutions had adopted the product through end-June 2021.

For more information about Asteria, visit www.asteria.com/.

About AI-equipped IoT integrated edgware Gravio

Gravio is an AI-equipped edge computing software that helps connect IoT devices. It has been developed for IoT based on technologies accumulated in ASTERIA Warp, which commands the largest share of the data integration market in Japan. Gravio focuses on usability with its non-programming and intuitive screen design. The built-in recognition technology using AI and multi-platform support has dramatically expanded the scope of application as an intelligent edge software. Asteria also offers a free loan program for various certified sensors, eliminating the complexity around the installation. Gravio allows for “intelligent” collection, processing and integration of data, and makes it easier and faster to use IoT.

For more information about Gravio, visit <https://www.gravio.com/jp>.

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